



NEW HORIZON
COLLEGE OF ENGINEERING
New Horizon Knowledge Park, Ring Road, Marathalli
Autonomous College Permanently Affiliated to VTU, Approved by AICTE & UGC
Accredited by NAAC with 'A' Grade, Accredited by NBA

DEPARTMENT OF INFORMATION SCIENCE AND ENGINEERING

Workshop Report on

Multidisciplinary Innovation, IPR and Nurturing Startup India Campaign



New Horizon Council for Innovation Incubation
and Entrepreneurship (NHCIIE)
[CIN: U88900KA2023NPL178028]

Organizes

A Workshop on

Multidisciplinary Innovation, IPR & Nurturing Startup India Campaign

Resource Person

Mr. Mahesh Paturu

Founder
TreoSoft IT Services Pvt Ltd, Bangalore



📅 09 February 2024 | 10:00 AM - 05:00 PM

📍 Falconry Seminar Hall, NHCE

Coordinators:

Dr. N. Mithili Devi
Senior Assistant Professor, MCA

Ms. Neha Jadhav
Assistant Professor, ISE

Dr. Piyush Kumar Soni
Professor and Head-IIE

Dr. Sanjeev Sharma
Dean - QA & IIE

Dr. Manjunatha
Principal, NHCE

www.newhorizonindia.edu

Date From: 09-02-2024

Time From: 10:00 am To: 5.00 pm

Brief Description

The Department of Information Science and Engineering in association with NEW HORIZON COUNCIL FOR INNOVATION INCUBATION AND ENTREPRENEURSHIP (NHCIIE) had organized a workshop on Multidisciplinary Innovation, IPR and Nurturing Startup India Campaign. The Program Theme was IPR & Technology Transfer.

The objective of the workshop was to raise awareness about Innovation, IPR and Entrepreneurship by offering valuable insights into the credible pathway to start a business and to motivate and create awareness among the students about initiating ideation and registering with DPIIT, Startup India and YUKTI.

The resource person for this workshop was Mr. Mahesh Paturu- Founder, TreoSoft IT Solutions Pvt Ltd. Participants were provided with knowledge on types and ways of innovation, protection of concepts and designs through intellectual property rights, and raising the protected innovative ideas to registered startups and business models. The participants received motivation and guidance on starting a business entity. Additionally, they were trained on securing protection of their Innovative ideas through patents and startup registration. The event was facilitated by NHCIIE, ED Cell and IPR Cell.





