



Title	Navigating the Entrepreneurial Journey	
Department	Department of Information Science and Engineering	
Date	From: 18/07/2024	To: 18/07/2024
Time	From: 11:00 am	To: 12:00 pm
Brief Description	<p>The Department of Information Science and Engineering in association with Indian Society for Technical Education, Computer Society of India and IEEE conducted an expert talk on "Navigating the Entrepreneurial Journey" on 18th July, 2024. The Guest speaker, Ms. Chaitanya Valaparla was invited to conduct the same. The Speaker Ms. Chaitanya Valaparla is CEO of FlairX Networks.</p> <p>" Navigating the Entrepreneurial Journey" was an interactive session led by CEO of FlairX Networks. She started the session by introducing herself and shared her professional experience. she briefly explained about her startup FlairX Networks. she explained how her startup FlairX Networks enables us to build innovative data.</p> <p>she explained about the Ideation and Product Development. Idea generation is like coming up with a new, creative thought or plan. In the case of Paytm, the founders, Vijay Shekhar Sharma and his team, had an idea.They saw a problem: people were carrying a lot of cash, and it wasn't always convenient to pay for things. They wanted to find a solution.</p> <p>she talked about Market Research and Validation: in which she explained about Customer Validation, TAM, SAM and SOM.</p> <p>She talked about Creating a Minimum Viable Product (MVP): in which she explained about testing the idea, saving resources, and getting feedback.</p> <p>She talked about Launching and Initial Growth in which the following topics were explained Effective Product Launch, User Acquisition and Engagement, Building a Customer-Centric Approach.</p> <p>She talked about Scaling and Sustainable Growth in which the following topics were explained Scaling Operations and Infrastructure, Strategic Partnerships and Alliances, Maintaining a Strong Company Culture.</p> <p>She talked about Evolving as an Entrepreneur in which the following topics were explained Adaptability and Continuous Learning, Managing Challenges and Failures, Balancing Innovation and Sustainability.</p>	



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Department of Information Science and Engineering

in association with



Organizes

An expert talk on

NAVIGATING THE ENTREPRENEURIAL JOURNEY

18 July, 2024 11:00 AM

ISE Dept

4th Sem Students

Coordinator

Mrs. Neha Jadhav

Assistant Professor - ISE

Convenor

Dr. Vandana C P

Associate Professor and HOD - ISE

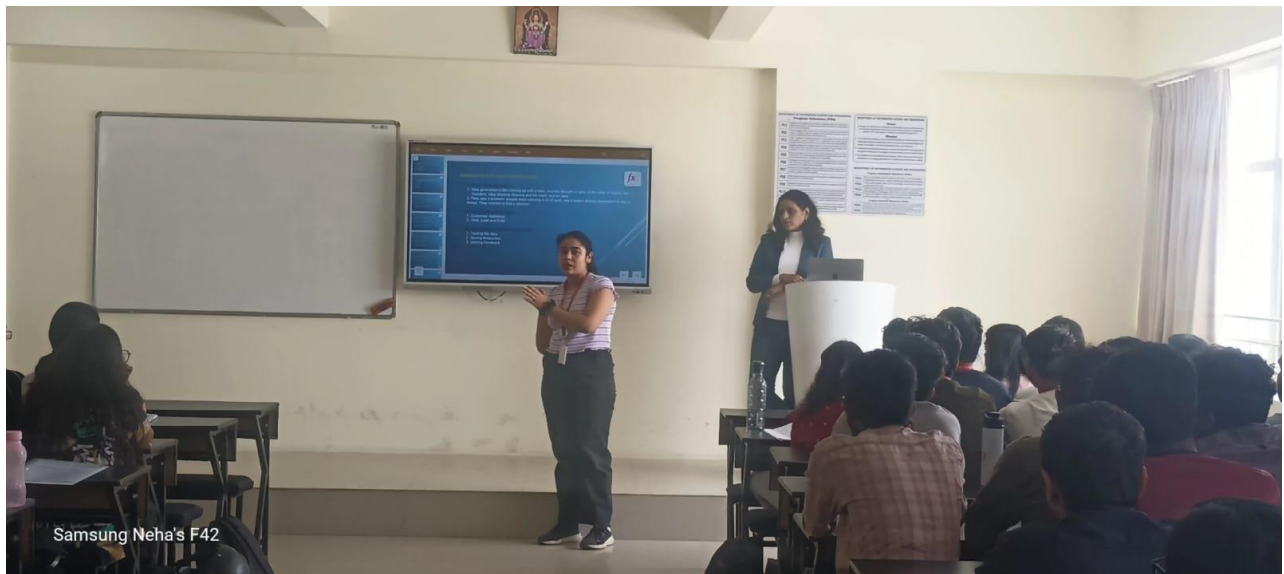


Speaker

Ms. CHAITANYA VALAPARLA

CEO

Flairx Networks



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