



NEW HORIZON COLLEGE OF ENGINEERING

DEPARTMENT OF INFORMATION SCIENCE & ENGINEERING

Expert Talk

On

“Present with Impact: Storytelling and Survival Skills for the Corporate World”

Participants: 5th Semester Students

Date: 17-October-2024

Brief Description Of The Event:

On October 17th 2024, our institution had hosted an expert talk on the “Present with Impact: Storytelling and Survival Skills for the Corporate World” by Ms.Sreeja, Founder of openyourmind.in, a platform that exposes teenagers to content and activities that help open their minds and develop critical life skills. Before starting her entrepreneurial journey she was in corporate sector with Infosys technologies for over two decades where she managed large teams of over 300 people delivering mission critical programs for clients.

The focus of the talk was to equip students with essential skills for delivering impactful presentations and to share valuable insights on thriving in the corporate world.

Key Points Covered:

Importance of Storytelling in Presentations: The speaker emphasized the power of storytelling as a tool for engaging the audience. By weaving content into a narrative, students can capture attention, make their points more memorable, and communicate complex ideas with clarity. Real-world examples and video clips were shown to demonstrate how impactful presentations hinge on crafting a story that resonates with the audience.

Techniques for Effective Presentations: The session included practical tips for delivering content effectively:

- Structuring presentations in a logical flow.
- Starting with a hook to grab the audience's interest.
- Using visuals, animations, and infographics to simplify technical concepts.

- Engaging the audience with interactive elements.
- Maintaining clarity and focus while speaking.

Challenges Faced in 20 Years of Software Industry: The speaker shared personal experiences from their 20 years in the software industry, highlighting the hurdles faced, such as adapting to evolving technologies, managing project deadlines, and balancing technical expertise with communication skills. The speaker noted that these challenges made it essential to develop not just technical proficiency but also soft skills like presenting ideas effectively to teams, clients, and stakeholders.

Survival Skills in the Corporate World: In addition to storytelling, the speaker stressed the importance of:

- Continuous learning to keep up with fast-changing technology trends.
- Building resilience to handle corporate pressures and deadlines.
- Developing networking and collaboration skills to foster teamwork.
- Cultivating adaptability to shift roles or responsibilities in dynamic work environments.

The session concluded with a Q&A where students engaged with the speaker on how to improve their communication skills and how to effectively present technical projects to both technical and non-technical audiences. The talk was insightful and provided practical advice for students aspiring to make a strong impact in their future careers.

ACTIVITIES CONDUCTED: NIL

NO. OF PARTICIPANTS: 67

WINNERS (if any, for activities conducted): NA

GUEST DETAILS (Name, Designation, Organization, Location) :

Ms.Sreeja, Founder of openyourmind.in, Bangalore.

The brochure of the event :

NEW HORIZON
COLLEGE OF ENGINEERING

Department of Information Science and Engineering | ISTE | CSI

Expert Talk

Present with Impact: Storytelling and Survival Skills for the Corporate World

📅 17 October 2024
🕒 09:00 AM - 11:00 AM
👥 5th Sem Students
📍 C - 506, ISE Department

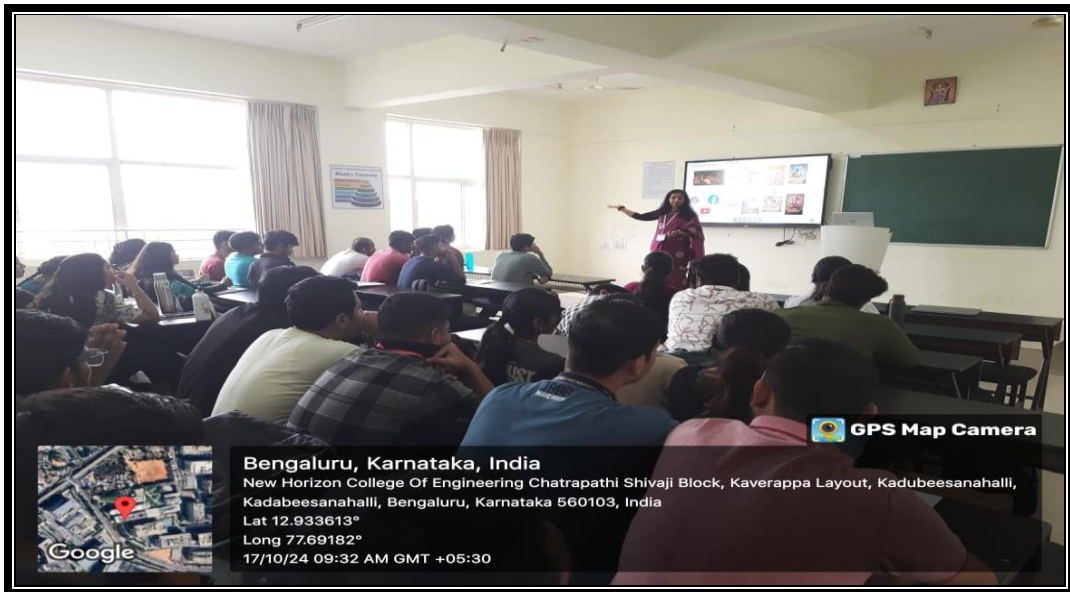
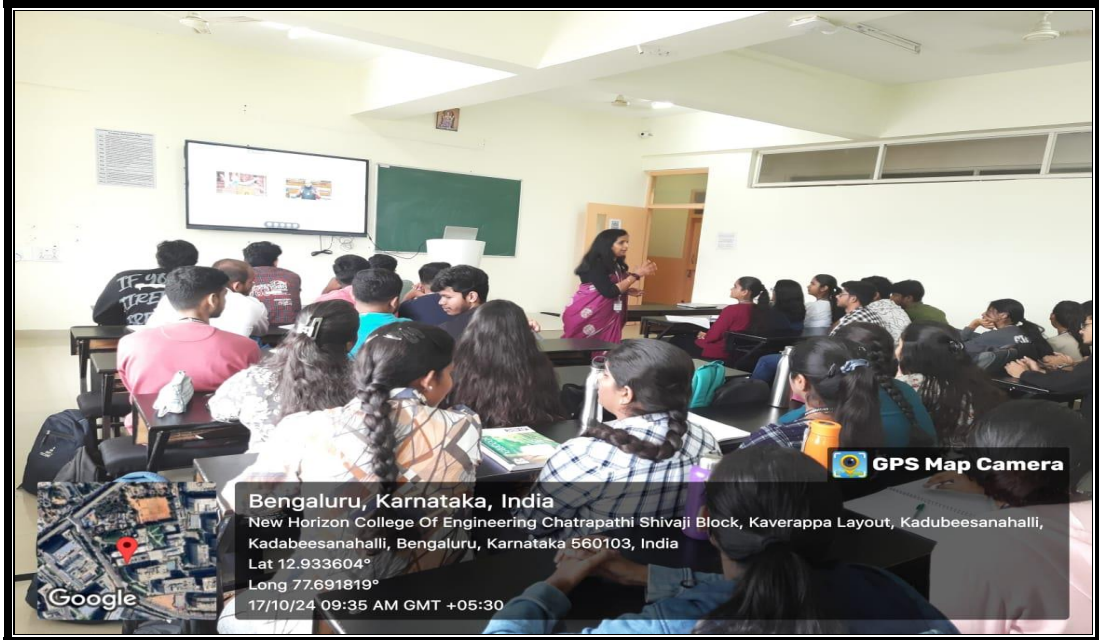
Faculty Coordinator
Prof. Parvathy S
Sr. Assistant Professor - ISE

Convenor
Dr. Vandana C P
Associate Professor & HoD - ISE

Ms. Sreeja
Founder of openyourmind.in

GLIMPSES OF THE EVENT







Faculty Coordinator

Parvathy.S

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Dr.Vandana.C.P