



NEW HORIZON
COLLEGE OF ENGINEERING

DEPARTMENT OF INFORMATION SCIENCE and ENGINEERING

Expert Talk

On

“Innovation Journey: Imagine, Design, and Make It Real”

Participants: V Semester Students

Date: 14-10-2025

Brief Description of the Event:

On 14th October 2025, the Department of Information Science and Engineering hosted an expert talk on " Innovation Journey: Imagine, Design, and Make It Real," presented by Ms. Sreeja, Founder of openyourmind.in. The session aimed to provide insights into the design thinking process and how it can transform ideas into impactful solutions.

Key Points Covered:

The expert began by emphasizing the importance of imagination as the foundation of innovation. Participants were guided through the stages of Ideation, Design, and Realization, highlighting how creativity can be systematically nurtured through structured thinking processes. Key points covered during the session included:

- Understanding the **Design Thinking** framework — *Empathize, Define, Ideate, Prototype, and Test*
- Techniques for generating and refining innovative ideas
- The role of empathy in designing user-centric solutions
- Real-world examples of successful innovations driven by design thinking
- Tools and mindsets for translating ideas into tangible outcomes

The session was interactive, with students actively participating in discussions and sharing their own innovative thoughts. The expert also shared valuable insights on current industry practices and how innovation is driving technological and social transformation.

Feedback from participants was highly positive, appreciating the expert's engaging delivery, real-life examples, and inspiring message. The session motivated many to explore innovation and design thinking in their academic projects and entrepreneurial pursuits.

Activities Conducted: NIL

No. Of Participants: 52

Winners (if any, for activities conducted): NA

Guest Details (Name, Designation, Organization, Location):

Ms.Sreeja

Founder of openyourmind.in

Bangalore



Department of Information Science and Engineering

Expert Talk

Innovation Journey

Imagine, Design, and Make It Real

 **14th October 2025**

 **10:00 AM to 12:00 PM**

 **C-523, ISE Dept**

 **5th Semester Students**

Ms. Sreeja

Founder, Openyourmind.in

Faculty Coordinator
Dr. Divya K V
Senior Assistant Professor - ISE

Convenor
Dr. Vandana C P
HoD - ISE



GLIMPSES OF THE EVENT





Faculty Coordinator
Dr. Divya K V

HOD-ISE
Dr. Vandana C P

