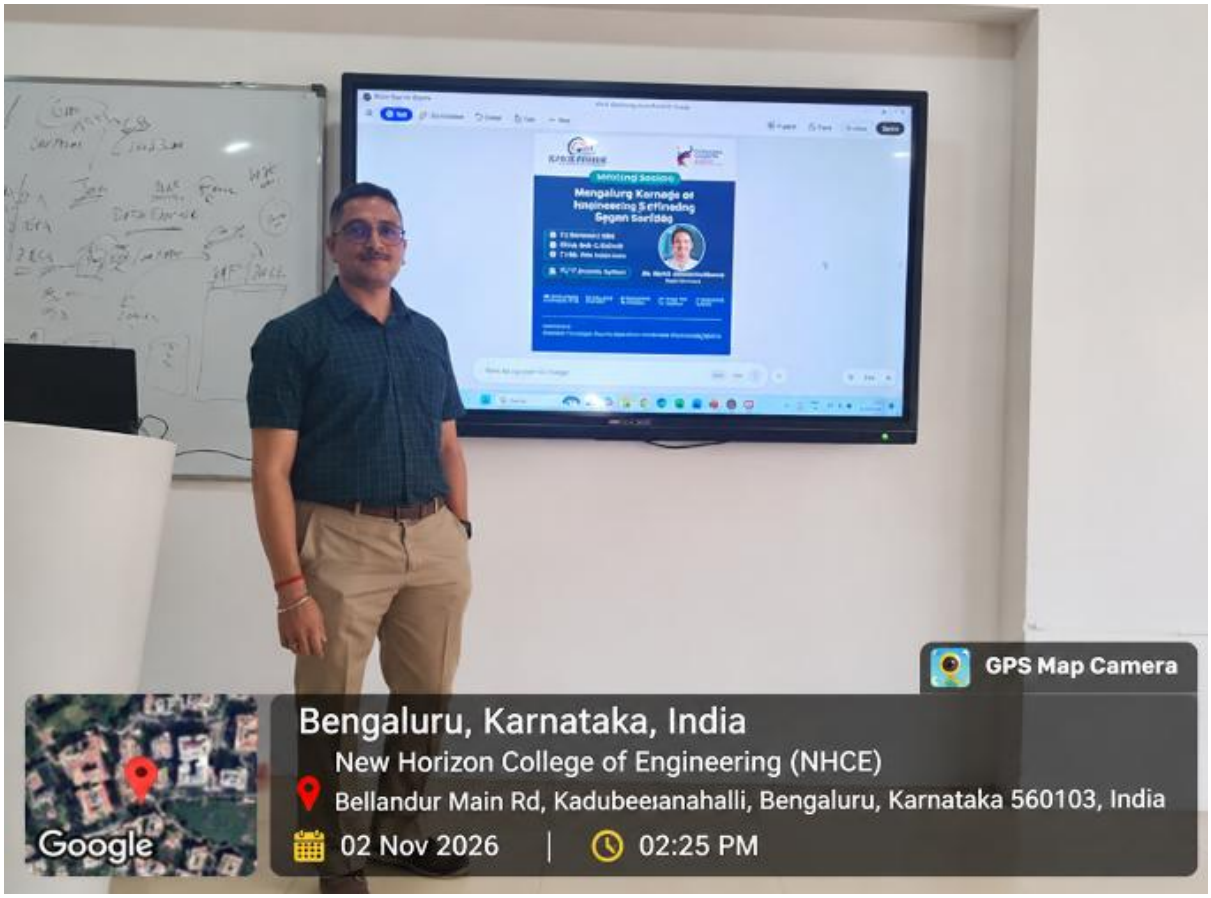
From the Invention of the Wheel to Tomorrow's Innovations: A Mentoring Session on Incubation & Funding Opportunities

The Institution's Innovation Council (IIC), in association with the Department of Information Science and Engineering, New Horizon College of Engineering, organised a mentoring session on **"Incubation & Funding Opportunities"** on 2 November 2026, from 2:00 PM to 4:00 PM at C-203, ISE Department, for the seventh-semester students. The session featured **Mr. Sarish Sethumadhavan, Senior Director, Artizent Infosystems Private Limited, Bengaluru**, as the resource person. The programme commenced with a warm welcome by **Dr. Asha Joseph, Professor and Head, Department of ISE**, who felicitated the guest. **Dr. Jenita Subash, IIC Coordinator – ISE**, welcomed the resource person and student participants, setting the stage for an engaging interaction on innovation, entrepreneurship and the possibilities of transforming ideas into viable ventures.

Moving beyond conventional discussions on entrepreneurship, Mr. Sarish Sethumadhavan captured the students' attention with an intriguing anecdote about the invention of the wheel. Connecting this early human innovation to the changing landscape of modern society, he drew attention to how inventions reshape everyday life and even transform traditional occupations, using the example of the changing role of coolies at railway stations. His narrative encouraged students to look beyond what already exists, question familiar practices and recognise opportunities hidden in everyday challenges. The session explored the importance of nurturing innovative ideas, understanding incubation ecosystems, identifying funding avenues and developing solutions with real-world value. Through relatable examples and thought-provoking perspectives, the speaker encouraged students to move from simply identifying problems to envisioning solutions that can make a meaningful difference.

The mentoring session offered students an opportunity to appreciate the journey from ideation to innovation and the importance of institutional support, incubation and financial resources in building entrepreneurial ventures. It reinforced the message that every transformative innovation begins with curiosity, observation and the courage to challenge existing possibilities. The programme concluded with an interactive exchange of ideas, leaving students motivated to explore entrepreneurship and take their innovations beyond the classroom.


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Watch the session: https://youtu.be/ltmeSa_u8kg